

## Brow Trends Through the Decades

Eyebrows have gone through major style changes over the decades and what is "on fleek" today might be totally different in a few years time!!

In fact, many of you come to me to have your brows done because you over-plucked them in the past to achieve what was then a very fashionable pencil-thin look :)

I thought it would be a bit of fun to see how brow trends have changed over the decades & was very surprised by some of the results...



### The Twenties

Film stars of the 1920's like Clara Bow popularised the dark and skinny brow, with a severe downward-curving tail.

## The Thirties

In the 1930's, stars like Merle Oberon ditched the sloped look of the previous decade for a rounded upward bend.



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## The Forties

In the 1940's, bigger brows started to become more popular. Joan Crawford's heavier brows became her trademark look.

## The Fifties

The 50's was the era of the bombshell...women followed stars like Lena Horne & Marilyn Monroe with bold brows & angled arches.



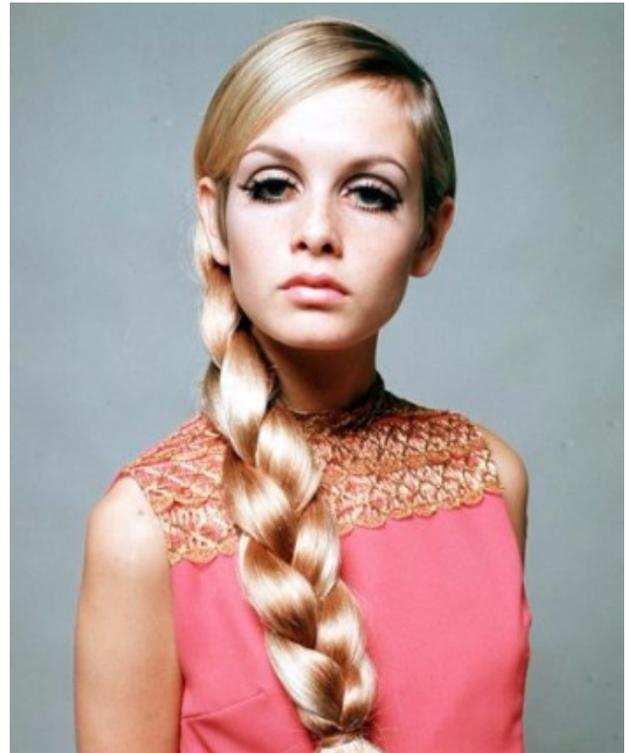
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## The Sixties

Audrey Hepburn showed off her naturally thick brows and inspired some women in the early '60s to fill in their own brows with bold pencil & powder.

There were also those who followed the mod trend like Twiggy with their brows groomed into a thin arch, to complement the bold statement eyeliner - ring a bell anyone?



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### **The Seventies**

The 1970's marked the return of the natural brow - most certainly coinciding with the hippie movement :)

Think natural shape and less plucking a la Lauren Hutton. If you've recently let your brows run wild, just call it a '70s revival!!!

## The Eighties

Thanks to stars like Whitney Houston & Brooke Shields, who flawlessly worked a fuller brow, the women of the '80s got to grow their brows out - complementing their power-dressing ensembles.



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## The Nineties

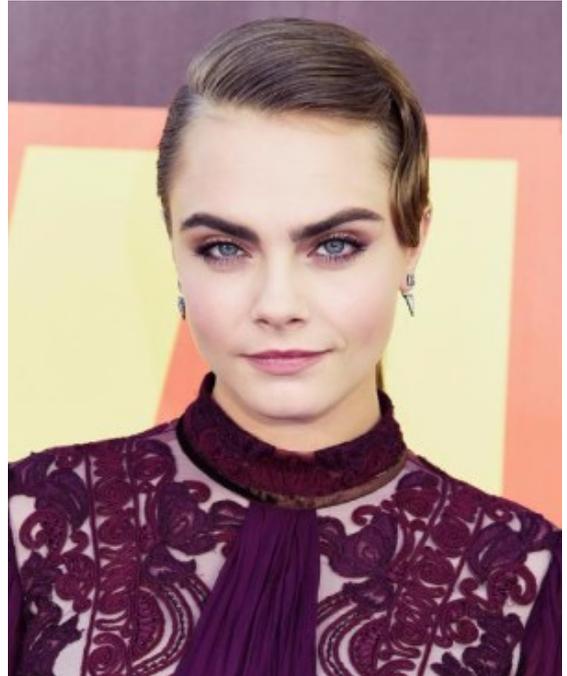
The 1990's saw an obsession with plucking, waxing and grooming eyebrows into thinner shapes once again, creating a trend that lasted through the early 2000s.

Many women are still fighting the aftermath of this process today, as thicker brows are now back "on fleek" !!

## The 2000's

Fuller brows are back in vogue - although they're not for everyone!!

Think Cara Delavigne... who has inspired many women to step away from the tweezers and embrace a fuller brow shape.



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## Cloud Brows

Couldn't resist this one :) High-born women during the Japanese Heian era would remove their real eyebrows and draw black smudgy brows higher up on their forehead as a part of a beauty trend called "Hikimayu".

These were also known as "cloud" or "butterfly" brows because of the way they floated up and around their heads.

Let's hope this weird style stays in the history books :)

2017

Some "normal-looking" brows recently created by me, using the microblading technique, for a client who'd lost hers through over-plucking :)

Hope you've enjoyed this trip down memory lane :)

*Karen xx*



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# Do you have any questions? Ready to take the plunge?

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I'd love to hear from you :)

*Karen x*